

Rich Heritage, Bright Future

AFR/OFU State Convention 2015



Schedule of Events

Friday, Feb. 13, 2015

- 9 a.m. Registration, PAC, Ticket Sales, Trade Show Open
Agent Resource Room Opens
- 9:30 a.m. Policy Committee Meeting
Delegate Bylaws Info Session & Lunch *Jeri D. Towler, Attorney*
- 11:15 a.m. Agent Recognition Luncheon *Sp. by Willis Re*
Pledge of Allegiance *Justin Cowan, At-Large Director #2*
Luncheon Guest Speaker *Insurance Comm. John Doak*

FIRST GENERAL SESSION

- 1 p.m. Door Prizes *Sp. by Custom Promotional Products*
Beef Certificates *Sp. by the Oklahoma Cattlemen's Association*
Invocation *Lendell Birdsong, Chaplain*
Pledge of Allegiance *Mike Humble, At-Large Director #3*
- 1:15 p.m. Calls to Order *Terry Detrick, President*
Meeting Notices, Convention Rules, Committees
& Appointments *Anita Poole Endsley, Parliamentarian*
Bylaws Changes Purpose/Overview *Jeri D. Towler, Attorney*
Bylaws & Articles Consideration *Terry Detrick, Pres. & Chair*
Election Committee Report *Paul Jackson, Chairman*
Candidate Speeches *Paul Jackson, Chairman*
Voting Opens
Milk & Cookies Break *Sp. by DairyMAX & Cox Communications*
Great American Milk Drive *Maddie Cook, Okla. Dairy Princess*
CEO Report *Richard Herren, Chief Executive Officer*
Financials Report *Tara Brooks, CFO & Treasurer*
Membership Report *Paul Jackson, Secretary*
Vice President Report *John Porter, Vice President*
President Report *Terry Detrick, President*
NFU Policy Report *Brett Morris, Grady County Farmers Union*
Consideration & Adoption of Policy
Phil Berkenbile, Policy Committee Chair
- 6:30 p.m. Kids Corral & Pizza Adventure

SECOND GENERAL SESSION

- 7 p.m. AFR/OFU Veteran's Tribute
Pledge of Allegiance *Roy Perryman, At-Large Director #1*
Youth Program *Blaire Boyer, Youth Coordinator*
Poster Contest Winners
AFR/OFU Touchbearer Recognition
State Scholarship Recipients
Youth "Year in Review"
Past Youth Participant Remarks
Amber Moser McNeil, Program Manager, Corvias Military Living
Remarks *Taylor Spears, Miss National High School Rodeo Queen*
Live & Silent PAC Auction
- 9 p.m. Northwest Area Meeting
Registration, Voting, Ticket Sales Close

Saturday, Feb. 14, 2015

- 8 a.m. Registration, Voting, Ticket Sales, Trade Show Open
Silent Auction Continues

THIRD GENERAL SESSION

- 8:15 a.m. Door Prizes *Sp. by Custom Promotional Products*
Beef Certificates *Sp. by the Oklahoma Cattlemen's Association*
Invocation *Lendell Birdsong, Chaplain*

- Pledge of Allegiance *Joe Ed Kinder, District 2 Director*
Sponsor Remarks *Danna Fowble, Clean Line Energy*
"Cutting Edge Technologies & Agriculture Application"
Moderated by Jim Shelton, District 3, Director
"Feeding the World: Meeting the Demand" *(Speaker Invited)*
"Farming Weather Technology & Forecasting the Future"
Al Sutherland, Oklahoma Mesonet, Norman
"Livestock Challenges & Opportunities" *(Speaker Invited)*
"Emerging Field Technologies & Applications"
Kevin Thedford, PinPoint Integrated Sltms Specialist, P&K Equip., Enid
- 10:30 a.m. Milk & Cookies Break *Sp. by DairyMAX & Clean Line Energy*
- 10:45 a.m. Youth Partnership Remarks
Tom Manske, Development Director, Oklahoma 4-H Foundation
Remarks *Roger Johnson, NFU President*
- 11:45 a.m. Women's Luncheon
Whitney Danker, State Advocacy & Public Policy Director
Regional Food Bank of Oklahoma
- 12 p.m. Ticket Sales & Silent Auction Close
NFU Delegates Card Deadline

FOURTH GENERAL SESSION

- 1:15 p.m. Memorial Service & Recognition
- 1:45 p.m. Door Prizes *Sp. by Custom Promotional Products*
Beef Certificates *Sp. by the Oklahoma Cattlemen's Assoc.*
- 1:30 p.m. Sponsor Remarks *Susan Lively Allen, DairyMAX*
"Communicating Agriculture: How to Talk the Talk"
Moderated by Terry Peach, District 1 Director
Ron Hays, Radio Okla. Network, Mike Dain, Okla. News Network,
Kirby Smith, Public Information Manager, ODAFF
- 2 p.m. Registration & Voting Booths Close
- 2:30 p.m. Remarks *Dr. Thomas Coon, VP, Dean and Director of DASNR, OSU*
- 2:45 p.m. Election Results, Completion of Business
NFU Delegates Election
- 3 p.m. Milk & Cookies Break *Sp. by DairyMAX & Clean Line Energy*
- 3:30 p.m. Breakout Session: "Succession Planning: Are You Ready?"
Shannon Ferrell, OSU, & Mike Mayberry, Oklahoma Ag Mediation
Agent's Association Meeting
- 4 p.m. Trade Show Closes
- 6 p.m. VIP Guests Reception

CONVENTION BANQUET

- 6:30 p.m. Banquet Doors Open
Pre-Session Entertainment *Beth Hallum*
- 7 p.m. Welcome *Terry Detrick, President*
Invocation *Lendell Birdson, Chaplain*
Pledge of Allegiance *Bob Holley, District 4, Director*
National Anthem *Beth Hallum*
Dinner *Pork entrée sponsored by Oklahoma Pork Council*
Dinner Entertainment *Kyle Dillingham & Horseshoe Road*
Sponsor Remarks *Roy Lee Lindsey, Exec. Dir., Okla. Pork Council*
County Leadership Achievement Award
Remarks *Garrett Reed, Oklahoma State FFA President*
Remarks *U.S. Senator James Lankford (Invited)*
Meritorious Service Recognition *James McManus*
Entertainment *"Jarrett Dougherty: Live from Branson Comedy"*
Grand Door Prize Drawing *Sp. by Farm Credit and P&K Equipment*
Sponsor Remarks *Farm Credit and P&K*
God Bless America *Beth Hallum*

Convention Special Guests



Dr. Thomas Coon

Vice President, Dean and Director of the Division of Agricultural Sciences and Natural Resources, OSU



Ron Flays

Director of Farm Programming, Radio Oklahoma Network, Griffin Communications



Mike Mayberry

Executive Director, Oklahoma Agriculture Mediation Program



Mike Dain

Farm News Director of the Oklahoma AgriNet



Roger Johnson

President of National Farmers Union



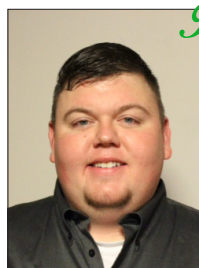
Kirby Smith

Public Information Manager, Oklahoma Dept. of Agriculture, Food and Forestry



Whitney Danker

State Advocacy & Public Policy Director, Regional Food Bank of Oklahoma



Ryan Johnson

PinPoint Integrated Solutions Specialist, P&K Equipment, Enid



Al Sutherland

Agricultural Coordinator of the OSU Mesonet, National Weather Center



Dr. Shannon Ferrell

Associate Professor specializing in Ag Law, OSU Department of Agricultural Economics

*Rich Heritage
Bright Future*



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Kyle Dillingham & Horseshoe Road

2011 International Acoustic Music Award winner, Bluegrass/Country category

Get ready for a high energy, uplifting musical experience. With an eclectic musical style including blues, bluegrass, gypsy jazz, Western swing, country, rock and gospel, Horseshoe Road blends an earthy genre of music they call Heartland Acoustic.

Kyle Dillingham of Oklahoma City, started playing the violin when he was nine. While still in high school, Dillingham

was featured with Roy Clarke and twice on Nashville's Grand Ole Opry. He later toured with western-swing legend, Hank Thompson. Kyle has taken his music to over 30 countries earning him the title of "Oklahoma's Musical Ambassador."



Jarrett Dougherty as Mr. M. T. Arms

One of the Funniest Acts in Branson!

Raised in Ava, Mo., Jarrett Dougherty has always elicited laughter from those around him. During his school years, Dougherty was notorious for causing comedic disruptions. He spent so much time in the principal's office he was often mistaken for the assistant principal!

After traveling for years as the drummer for award-winning musical groups, Dougherty returned to his home state, settling near Branson in 1995. He quickly gained popularity in the entertainment community for his musical and comedic talents. Currently, he is co-starring with country music artist, Billy Dean, at The Starlite Theatre. His side-splitting humor has earned him recognition as one of Branson's funniest comedians.

Grand Prize

John Deere S240 Sport Lawn Tractor

18.5 horsepower, Hydrostatic Automatic Transmission
42" EDGE Cutting System, High Back Seat



GRAND DOOR PRIZE

All new model for 2015!

John Deere Lawn Sweeper

Clean up Grass clippings and leaves easy and quickly!



Winner takes home all 4!

Stihl FS56 RC-E Straight Shaft String Trimmer & Stihl BG55 Handheld Blower



This year's grand door prize is sponsored by Farm Credit of Eastern Okla., Farm Credit of Western Okla., Chisholm Trail Farm Credit & P&K Equipment.

Must be present to win!!

Women's Luncheon Food Drive

The AFR/OFU Women's Committee will be gathering items during the Women's Luncheon on Saturday. See page 13 for more information!

Special Features

"Shine to Go" Shoe Shine Stands
Kids Korral & Pizza Adventure Night
Beef Certificate Drawings
Great American Milk Drive Donation Site
Bring Your Ralgro Wheels to Convention!
Trade Show with More than 50 Vendors!

Convention Sponsors

Willis Re



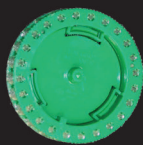
FARM CREDIT



SAVE THE WHEELS!

Start saving empty Ralgro Wheels Now!

Help fund scholarships & leadership training for Oklahoma's next generation of ranchers.



= \$1

For every wheel received, Merck Animal Health will give \$1 to OCA Scholarship and Leadership Programs.



For more information or to turn Ralgro Wheels in, call the OCA Office at 405-235-4391